



LET'S BUILD EVERY STUDENT A BRIGHT FUTURE.


During DiscoverU Week, students all around King County will be exploring college and career pathways. Each day will be centered on a theme—and the whole community can participate! Here's how you can join via social media.

Don't forget to tag us @DiscoverUWA!


MONDAY, OCTOBER 23: #CLASSROOMTOCAREER


Students often ask their teachers, "Why do I need to know this?" It's essential to connect classroom content to career options. Today, students explore the educational pathways that lead to dream jobs.

Social Media Examples

 #DidYouKnow that engineering, architecture, and carpentry are all careers that use algebra? #ClassroomToCareer #DiscoverUWA

 Algebra + Geometry + Physics = Construction Management. #ClassroomToCareer #DiscoverUWA

 As a journalist, I don't only use what I learned in English class. I also use the research skills I got from science class, the logical thinking I learned in math class, the context of the world I learned in history class, and even the endurance skills I learned in gym class! Who knew that all these connections from #ClassroomToCareer would be so helpful!

 My high school dream was to be an OB/GYN. I got a BS and MS in Chemistry. Today, I use my degrees to train teachers to inspire young girls to discover their passions in STEM. #ClassroomToCareer



Post your answer to a Theme Day Prompt

- Share how you use what you learned in high school in your job now.
- Describe the educational path or classes you need to pursue a specific job (maybe your own)!
- What's something you know now that you wish you had known when you started school/work?

Resources to Share


[Classroom To Career Booklist](#)


"What Jobs Do You See Every Day" [Poster](#) and [Coloring Activity](#)

TUESDAY, OCTOBER 24: #DISCOVERSTEM

In partnership with @WashingtonSTEM, we're helping students explore the science, technology, engineering and math careers available to them in the region.

Social Media Examples

 #DidYouKnow that 37 percent of all King County jobs are in STEM fields? #DiscoverSTEM #DiscoverUWA

 In 2013, there were 25,000 unfilled jobs in WA due to a lack of qualified candidates. 80% of those were in STEM. #DiscoverSTEM #DiscoverUWA

Post your answer to a Theme Day Prompt

- Tell us about the types of STEM jobs in-demand at your workplace.
- Spotlight an exceptional woman who works in a STEM field by using the hashtag #ShelsSTEM.
- If you work in a STEM field, share your personal story of how you discovered your pathway.

Resources to Share

[Discover STEM Booklist](#)

[Washington STEM list of Tweetable STEM Facts](#)



[Washington STEM's "STEM Careers Are Everywhere" Lesson Plan](#)

[STEM Activity Guide For All Ages](#)



WEDNESDAY, OCTOBER 25: #COLLEGEGEARDAY

Today, we're promoting a college-going culture! Share college knowledge and show off your school spirit!

Social Media Examples

  KSD staff wears their college gear and discusses higher education & career options with students. #DiscoverUWA #CollegeGearDay




  Look at our college colors! DEEL staff doing our part to create a college going culture. #DiscoverUWA #CollegeGearDay



Post your answer to a Theme Day Prompt

- What is your favorite college memory?
- How did you choose your program/major/degree/certification?
- What is your best advice for students who are deciding what to pursue beyond high school?

 My favorite college memories are the late-night study sessions I attended with my undergraduate anthropology cohort. We would have so much fun quizzing each other, making up dumb jingles to remember the content, and just enjoy spending time together eating and drinking! #CollegeGearDay



Resources to Share

[College Gear Day Booklist](#)

[College Knowledge](#)

THURSDAY, OCTOBER 26: #COMMUNITYHEROESDAY

Today, we honor the heroes in our community. This can be anyone, from an everyday hero in your life to a hidden figure in history.

Social Media Examples



My hero is Mae Jemison, the first woman of color in space! She inspires me to pursue engineering. #CommunityHeroesDay #DiscoverUWA



My power went out last week, and thanks to the electric line crew, it was quickly fixed. So today, on #CommunityHeroesDay, I'm celebrating everyone who works difficult jobs at odd hours to give us all a little more light. 😊 #DiscoverUWA



My local hero is R____ S_____, a mental health therapist in Tacoma. His encouragement has helped me to see my full potential. Mr. S, thank you for changing my life.

Ideas To Spark Posts

- Does your neighbor Thanh, a human rights lawyer, inspire you? Snap a photo of him and share some words about how he got to his current job.
- History gives credit to the Wright brothers as aviation pioneers, but their sister Katharine was instrumental to the invention of the airplane. Take a minute to share her story.
- Who are your everyday heroes? The electricians and plumbers who make your house warm and comfy? The barista who energizes your day? The mechanic who gets you from place to place? Spotlight them!

Resources to Share

[Community Heroes Booklist](#)

FRIDAY, OCTOBER 27: #FLASHFORWARDFRIDAY

When you envision your future, what do you see?
Today's the day to set goals and dream big!

Social Media Examples



We are celebrating Lam's pathway to becoming a teacher as part of #DiscoverUWA #FlashForwardFriday



Ideas To Spark Posts

- Use fun props to create a #FlashForwardFriday photobooth!



Use [these printable signs](#) and fill them out to share your aspirations.

Resources to Share

[Flash Forward Friday Booklist](#)