



QUICK IDEAS FOR COLLEGES

DiscoverU is an exciting week for students across Seattle and South King County to explore college and career options! DiscoverU provides an opportunity for us to highlight the importance of education beyond high school and have fun with career exploration. DiscoverU puts student interests at the center and helps connect their aspirations with the many pathways to get there.

ACTIVITIES

There are many ways colleges can get involved in DiscoverU and align the week to their ongoing campus activities and resources. Some ideas include:

Implement and participate in the DiscoverU Activity Days

Implement activities aligned to the Activity Day themes. To learn more, visit our Get Involved page at www.discoveruwa.org.

- **Monday, October 17:** Have staff and faculty complete a DiscoverU pathway poster and post it to their door. A sample template is attached to this document.
- **Tuesday, October 18:** Have instructors share their college and career path with students, highlight careers of college alumni or invite alumni to speak to students on campus about their careers
- **Wednesday, October 19:** Have college staff and instructors wear their college gear
 - Tweet pictures of staff wearing college gear, #DiscoverUWA
- **Thursday, October 20:** Encourage faculty to connect their course content to a career(s)
- **Friday, October 21:** Have a campus photo booth where students declare their career goals
 - Colleges can create their own backdrop and props, or request a "My Future is Bright" photo booth kit by emailing: info@discoveruwa.org.

Highlight career and college-going resources on your campus

- Career centers and internship opportunities on campus
- Transfer support services on campus

Provide campus tours to local middle and high school students

COMMUNICATIONS

Help us get the word out to your college staff and bring DiscoverU to life.

- **Sign up for DiscoverU Newsletter** – Encourage staff to sign up for the DiscoverU Newsletter to learn about available resources and activities. They can sign up at www.discoveruwa.org.
- **Post pictures on social media** – Post your DiscoverU involvement on social media. Tag your school and use the hashtag **#DiscoverUWA**.

Overall, we hope you'll get creative and put college and career exploration in the spotlight at your college!

For additional resources and to sign up for the DiscoverU newsletter, visit our website at www.discoveruwa.org



Career and college exploration. For all students. Together.

NAME:

COLLEGE(S) ATTENDED:

MAJOR(S):

FAVORITE CAREER OR COLLEGE MEMORY:

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